



National Screen Institute

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July 31, 2023

Mr. Claude Doucet
Secretary General
Canadian Radio-television and
Telecommunications Commission Ottawa, Ontario
K1N 0N2

Re: Application 2023-0395-7

Dear Secretary General:

I am writing to express the National Screen Institute's support for APTN to amend their current broadcasting licence with the CRTC, consolidating their four distinct broadcast feeds into two channels which would be available to all cable subscribers within Canada:

- **APTN**, a channel based on a single broadcast schedule with programming in English and French; and
- **APTN Languages**, an Indigenous-language programming channel.

APTN Languages will provide more hours of Indigenous-language content on a national scale than APTN has been able to deliver in the past. They estimate being able to increase overall airtime for Indigenous-language content by approximately **163%** compared to their current programming levels.

Ultimately, this proposed model aims to establish a stable future for Indigenous languages in Canadian broadcasting, all while simplifying the way APTN is delivered to viewers.

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Core Funders: Manitoba Sport, Culture & Heritage, City of Winnipeg through the Winnipeg Arts Council
Benefactors: TELUS, Telefilm Canada, Canada Media Fund (CMF), Department for Women and Gender Equality (WAGE)
Patrons: CBC, Creative Saskatchewan
Builders: APTN, TikTok Canada, Indigenous Screen Office (ISO), The Winnipeg Foundation
Indigenous Training Programs Partner: Directors Guild of Canada

Strategic Sponsors: Manitoba Film & Music, Bell Media, RBC Emerging Artists Project, *documentary* Channel, CBC Gem, Centre for Aboriginal Human Resource Development (CAHRD), Alberta Film Commission, Manitoba Arts Council
Industry Partner: National Film Board of Canada
Friends: Ontario Creates, Société de développement des entreprises culturelles (SODEC), Bell Fund, Stantec, William F. White International, Company 3

For over 37 years, the National Screen Institute has supported content creators across Canada to tell unforgettable stories through industry-informed training and mentoring. Since 2003 we have designed and delivered training programs for First Nations, Métis and Inuit storytellers. Our alumni represent every province and territory in Canada.

We have been privileged to work with APTN, the world's first Indigenous broadcaster, for 19 years. They were the founding partners of NSI IndigiDocs and provided a broadcast license on APTN and APTN lumi to 35 short documentaries developed through the program. Jean LaRose, APTN's former CEO served on the NSI Board of Directors, several staff members have served as faculty for our various programs and National Screen Institute alumni have presented their works on the network. APTN has served as internship host in the national newsroom for CBC New Indigenous Voices students, including two this year.

We are grateful for the opportunity to support APTN's application and thank you for the consideration given this request.

Sincerely,



Joy Loewen

CEO – National Screen Institute

Cc: licenceamendment@aptn.ca; Monika Ille, APTN CEO Mille@aptn.ca